A hundred Years of Film Theory
Münsterberg and Beyond:
Concepts, Applications, Perspectives

Wednesday, 29th June

10:00 - 14:00  Conference Registration  Room M201 (2nd Floor Lecture Hall Building)

14:00 - 16:00  Opening of Conference  Hörsaal / Lecture Hall 8

Prof. Dr. Rüdiger Steinmetz, Conference Chair

Prof. Dr. Thomas Kater, Vice Dean, Faculty of Social Sciences and Philosophy
Prof. Dr. Nick Cull, President International Association for Media and History (IAMHIST)
Dr. Judith Kretzschmar, Executive Board, Zentrum für Wissenschaft und Forschung (ZWF)

Keynote 1:

Prof. Dr. Ian Jarvie, Toronto/Canada:
Hugo Münsterberg: An Appreciation

16:00-16:30 BREAK

16:30-18:00 Panels

1. Area 2, Hörsaal / Lecture Hall 20:
Münsterberg between Germany and America
Chair: Dr. Paul Lesch

Prof. Dr. Rüdiger Steinmetz, Leipzig/Germany: Hugo Münsterberg – a Spy of the Emperor?

Prof. Dr. David Culbert, Baton Rouge/USA:
Hugo Muensterberg as Pro-German Propagandist in America, 1914-1916

Eugenia Stamboliev, Plymouth/UK: Münsterberg, Flusser and the Screen Bodies
2.  Area 3, Hörsaal / Lecture Hall 17:  
Recreating “Testing the mind”  
Chair: Dr. Katharina Niemeyer

Dr. Steve Choe, San Francisco/USA:  
"The Friend of the Photoplay": Hugo Münsterberg on the Ethics of Media Interactivity

Dr. Tobias Ebbrecht-Hartmann, Jerusalem/Israel:  
Cinema – Memory – Witnessing: Implications of Hugo Münsterberg's Writings for Media Memory

18:00-18:30 BREAK

18:30-21:00 Get Together  
Moritz-Bastei (“Schwalbennest”)  
Universitätsstrasse 9

Thursday, 30th June

9:30-11:00 Keynote 2, Hörsaal / Lecture Hall 8:  

Prof. Dr. Jörg Schweinitz, Zürich/Switzerland:  
Münsterberg’s Film Theory, Aesthetical Theory, and the Kinodebatte (Cinema Debate) in Germany

11:00-11:30 BREAK

11:30-13:00 Panels

3.  Area 1, Hörsaal / Lecture Hall 16:  
Münsterberg’s Theoretical Heritage  
Chair: Dr. Fernando Ramos

Dr. Paulina Kwiatkowska, Warsaw/Poland:  
Münsterberg, Irzykowski and Trystan – the Problem of Cinematic Perception

Prof. Dr. Tobias Hochscherf, Flensburg/Germany: Third Reich Cinema and Film Theory

Jun.-Prof. Dr. Florian Mundhenke, Leipzig/Germany:  
Cinema Theory vs. Film Theory: Historical and systematical Thoughts on the Relation of Cinema and Film Studies
4. **Area 3, Hörsaal / Lecture Hall 17:**
   Empirical Approaches to Emotional Effects  
   Chair: Dr. habil. Katrin Döveling

Dr. Lene Heiselberg, Danish Broadcasting Corporation/Denmark:
*Neuro audience research - Combining psychophysiological Measures and Qualitative Interviews in Viewer Evaluations of Fiction Series in the Danish Broadcasting Corporation*

Dr. Benjamin Bigl, Leipzig/Germany:
*Resident Evil Revisited: What Psychophysiological Data tell us about Video Game Involvement*

13:00-14:30 BREAK

14:30-16:00 Panels

5. **Area 5, Hörsaal / Lecture Hall 17:**
   Public Cultures of India: The Leaky Lives of Cultural Forms  
   Chair: Dr. Heiner Stahl

Dr. Navaneetha Mokkil Maruthur, Delhi/India:
*The Thrill of Seeing: Regional Publics and Mutating Bodies on Screen in India*

Dr. Vebhuti Duggal, Delhi/India: *Ubiquitous Listening: Thinking about Reception through the Film Song in India*

Dr. Ratheesh Radhakrishnan, Mumbai/India:
*On-screen nostalgia: Technology and the staging of politics in Indian cinema*

14:30 – 16:00

**Workshop for doctoral Researchers, Postdocs and Postgrads**
IAMHIST and ELSYS: Burgstrasse 21, 1st floor: Room 1.11
*How to get published?*
Peer-review process, Guidelines, Common mistakes and Deadlines

Prof. Dr. David Culbert (Historical Journal of Film, Radio&Television)  
Prof. Dr. Tobias Hochscherf  
Dr. Andreas Scheu (Editor of SCM: Studies in Communication & Media)

16:00-16:30 BREAK
16:30-18:00  Workshop for doctoral Researchers, Postdocs and Postgrads
IAMHIST and ELSYS: Burgstrasse 21, 1st floor: Room 1.11
Country-specific career advice:
International career opportunities and paths for media researchers
How to put together an international CV. How to find scholarships. How to find a job.

Prof. Dr. Matthias Bauer
Prof. Dr. David Culbert
Dr. Paul Lesch
Dr. Katharina Niemeyer

16:30-18:00 Panels

6. Area 2, Hörsaal / Lecture Hall 20:
   Introduction to the Early Cinema Landscape in Leipzig
   Chair: J.-Prof. Dr. Florian Mundhenke

   Erik Laube, Leipzig/Germany:
   Early Forms of Cinema in the Leipzig Area around 1900  with Special Attention to Dir. Richard
   Laube and his Photographs at the Kosmos Theatre, Leipzig (1908-11)

   Philipp Ettel & Prof. Dr. Rüdiger Steinmetz, Leipzig /Germany:
   The Early History of the U.T. Connewitz (1912-1929)

18:30-19:30 BREAK

19:30-22:00 Film Screening at UT CONNEWITZ (Cinema, founded 1912)
   Live Piano Accompaniment by Tilo Augsten
   Neptune’s Daughter — James R. Sullivan (1914)
   Cabiria — Giovanni Pastrone (1914)
Friday, 1st July

9:30-11:00 Keynote 3, Hörsaal / Lecture Hall 8:

Prof. Dr. Jan-Christopher Horak, Los Angeles/USA:
Hugo Münsterberg: A German Jew (?) in America

11:00-11:30 BREAK

11:30-13:00 Panels

7. Area 1, Hörsaal / Lecture Hall 20:
Practice and Discourse of Early Cinema
Chair: Prof. Dr. Tobias Hochscherf

Dr. Nora Gortcheva, Bremen/Germany:
Novel Experiences: Exhibition, Cinema, and Modernity

Prof. Dr. Matthias Bauer, Flensburg/Germany:
Arnheim, Balázs and beyond: The Challenge of Sight and Sound

Dr. Thunnis van Oorth, Middelburg/The Netherlands:
"P." on Film. Chaplain Henri Poels’ Views on Catholics and Movie Going (1919)

8. Area 2, Hörsaal / Lecture Hall 16:
Spotlights on Münsterberg’s Personal and Scientific Biography
Chair: Sebastian Heinisch

Dr. Charlotte Lerg, Munich/Germany, Washington D.C./USA:
Münsterberg’s Untimely Death. War, Scandal and Academic Freedom

Emilie Langer & Sophie Franke, Leipzig/Germany:
Münsterberg’s Aesthetical Psychology and Scientific Biography

9. Area 3, Hörsaal / Lecture Hall 17:
Münsterberg’s Concepts in the Light of Contemporary Reception Research
Chair: Prof. Dr. Hans-Jörg Stiehler

Dr. Denise Sommer & Dr. habil. Katrin Döveling, Leipzig/Germany: Hugo Münsterberg – A Pioneer in Research on Emotional Film Reception. An Analysis of his Legacy in Use Today

Irem Gokce Yildirim, East Lansing, Michigan/USA:
A Psychological Approach to Video Game Enjoyment. Experiments with Game Players under Pressure
13:00-14:30 BREAK

14:30-16:00 Panels

10. **Area 4, Hörsaal / Lecture Hall 20:**
Personalities and Stars of Early Film
Chair: Charmaine Voigt

Prof. Dr. Patrick Rössler, Erfurt/Germany: *Fallen Stars. Marketing the Actor: Early Mechanisms of Celebrity Construction on the Example of Ria Jende*

PD Dr. Henning Engelke, Frankfurt, Main/Germany: *The Dangerous Compromise: Curtis Harrington as Experimental Filmmaker, Film Critic and Hollywood Director*

11. **Area 2, Hörsaal / Lecture Hall 16:**
Münsterberg’s Psychological Roots
Chair: Jun-Prof. Dr. Patrick Merziger

Dr. Jeremy Blatter, New York/USA: *Hugo Münsterberg and the Psychotechnics of Everyday Life*

Prof. Dr. Annabel J. Cohen, Prince Edward Island/Canada: *Hugo Münsterberg’s The Photoplay: Target of influential Neglect with Consequences for the Psychology of Film*

16:00-16:30 BREAK

16:30-18:00 Visit of the *Wilhelm Wundt Room* at the Psychological Institute Neumarkt 9-19

Prof. Dr. Erich Schroeger /Dr. Annerose Meischner-Metge/Dr. Andreas Mädebach, Leipzig/Germany: *Wilhelm Wundt and his Psychological Experiments: Exhibits from Wundt’s office and laboratory*

18:30-19:30 BREAK

19:30-22:00 Film Screening *UT CONNEWITZ* (Cinema, founded 1912)
Live Piano Accompaniment by Tilo Augsten
*Making a Living & Kid Auto Races at Venice* — Charlie Chaplin (1914).
*The Student of Prague* — Stellan Rye (1913) (restored version by MUC Filmmuseum)
Saturday, 2nd July

9:30-11:00 Panels

12. Area 1, Hörsaal / Lecture Hall 16:
   Film Theory – with Focus on Eisenstein
   Chair: Prof. Dr. Nick Cull

   Anna Luise Kiss, Potsdam-Babelsberg/Germany:
   Rethinking Sergei Eisenstein’s Typage Theory

   Dr. Victor Zatsepin, Moscow/Russia:
   Some remarks on reception of W. James' and H. Münsterberg's ideas in the work of S.M. Eisenstein

   Dr. Daniel Wiegand, Stockholm/Sweden: Taming Motion:
   On a Certain Tendency in Early Film Theoretical Writing

13. Area 3, Hörsaal / Lecture Hall 20:
   Münsterberg’s Experiments in Contemporary Context
   Chair: Charmaine Voigt

   Prof. Dr. Michael Punt, Plymouth/UK: The Temporal Image Research Laboratory (TTIRoL)

   Jane Hutchinson, Plymouth/UK: Münsterberg’s Imagination Machine

   Dr. Hannah Drayson, Plymouth/UK: Suggestion and Apparatus

14. Area 5, Hörsaal / Lecture Hall 17:
   Drawing & Pushing the Boundaries of Audio-Visuality
   Chair: Karoline Darmüntzel

   Dr. Matthias Wittmann, Basel/Switzerland:
   On Stereovision. With Hugo Münsterberg and Sergei Eisenstein at the 3D movies

   Dr. Fernando Ramos, Leipzig/Germany & Madrid/Spain:
   The Mechamysticism of Cinema. Technology and Aesthetics in the Work of José Val del Omar

   Dr. Hollis Griffin, Granville/(OH) USA:
   Questions of Value in Media Criticism

11:00-11:30 BREAK
11:30-13:00 Panels

15. Area 5, Hörsaal / Lecture Hall 17: Roosevelt’s Biopics, Ships, Railways & Hale’s Tours
   Chair: Prof. Dr. David Culbert

   Prof. Dr. Dean J. Kotlowski, Salisbury/USA & Salzburg/Austria: *The Political Cultural Uses of Film: Franklin D. Roosevelt’s Biopics*

   Dr. Rebecca Harrison, East Anglia/UK: *
   Screens Under Steam: Film Exhibition on Ships and Railways in Britain*

   Mario Slugan, Chicago/USA: *
   Hale’s Tours and the Myth of a Demented Fellow: Illusion, Immersion, and Imagination*

**END OF CONFERENCE**