

# A hundred Years of Film Theory Münsterberg and Beyond: Concepts, Applications, Perspectives

**Wednesday, 29th June**

**10:00 - 14:00** Conference Registration      Room M201 (2<sup>nd</sup> Floor Lecture Hall Building)

**14:00 - 16:00** Opening of Conference      Hörsaal / Lecture Hall 8

Prof. Dr. Rüdiger Steinmetz, Conference Chair

Prof. Dr. Thomas Kater, Vice Dean, Faculty of Social Sciences and Philosophy

Prof. Dr. Nick Cull, President International Association for Media and History (IAMHIST)

Dr. Judith Kretzschmar, Executive Board, Zentrum für Wissenschaft und Forschung (ZWF)

## **Keynote 1:**

Prof. Dr. Ian Jarvie, Toronto/Canada:

*Hugo Munsterberg: An Appreciation*

**16:00-16:30 BREAK**

**16:30-18:00 Panels**

- 1. Area 2, Hörsaal / Lecture Hall 20:  
Münsterberg between Germany and America  
Chair: Dr. Paul Lesch**

Prof. Dr. Rüdiger Steinmetz, Leipzig/Germany: *Hugo Münsterberg – a Spy of the Emperor?*

Prof. Dr. David Culbert, Baton Rouge/USA:

*Hugo Muensterberg as Pro-German Propagandist in America, 1914-1916*

Eugenia Stamboliev, Plymouth/UK: *Münsterberg, Flusser and the Screen Bodies*

**2. Area 3, Hörsaal / Lecture Hall 17:  
Recreating "Testing the mind"  
Chair: Dr. Katharina Niemeyer**

Dr. Steve Choe, San Francisco/USA:

*"The Friend of the Photoplay": Hugo Münsterberg on the Ethics of Media Interactivity*

Dr. Tobias Ebbrecht-Hartmann, Jerusalem/Israel:

*Cinema – Memory – Witnessing: Implications of Hugo Münsterberg's Writings for Media Memory*

**18:00-18:30 BREAK**

**18:30-21:00 Get Together**

**Moritz-Bastei ("Schwalbennest")**

**Universitätsstrasse 9**

## **Thursday, 30th June**

**9:30-11:00 Keynote 2, Hörsaal / Lecture Hall 8:**

Prof. Dr. Jörg Schweinitz, Zürich/Switzerland:

*Münsterberg's Film Theory, Aesthetical Theory,  
and the Kinodebatte (Cinema Debate) in Germany*

**11:00-11:30 BREAK**

**11:30-13:00 Panels**

**3. Area 1, Hörsaal / Lecture Hall 16:  
Münsterberg's Theoretical Heritage  
Chair: Dr. Fernando Ramos**

Dr. Paulina Kwiatkowska, Warsaw/Poland:

*Münsterberg, Irzykowski and Trystan – the Problem of Cinematic Perception*

Prof. Dr. Tobias Hochscherf, Flensburg/Germany: *Third Reich Cinema and Film Theory*

Jun.-Prof. Dr. Florian Mundhenke, Leipzig/Germany:

*Cinema Theory vs. Film Theory: Historical and systematical Thoughts on the Relation of Cinema and Film Studies*

**4. Area 3, Hörsaal / Lecture Hall 17:  
Empirical Approaches to Emotional Effects  
Chair: Dr. habil. Katrin Döveling**

Dr. Lene Heiselberg, Danish Broadcasting Corporation/Denmark:  
*Neuro audience research - Combining psychophysiological Measures and Qualitative Interviews in Viewer Evaluations of Fiction Series in the Danish Broadcasting Corporation*

Dr. Benjamin Bigl, Leipzig/Germany:  
*Resident Evil Revisited: What Psychophysiological Data tell us about Video Game Involvement*

**13:00-14:30 BREAK**

**14:30-16:00 Panels**

**5. Area 5, Hörsaal / Lecture Hall 17:  
Public Cultures of India: The Leaky Lives of Cultural Forms  
Chair: Dr. Heiner Stahl**

Dr. Navaneetha Mokkal Maruthur, Delhi/India:  
*The Thrill of Seeing: Regional Publics and Mutating Bodies on Screen in India*

Dr. Vebhuti Duggal, Delhi/India: *Ubiquitous Listening:  
Thinking about Reception through the Film Song in India*

Dr. Ratheesh Radhakrishnan, Mumbai/India:  
*On-screen nostalgia: Technology and the staging of politics in Indian cinema*

**14:30 – 16:00**

**Workshop for doctoral Researchers, Postdocs and Postgrads**

IAMHIST and ELSYS: Burgstrasse 21, 1<sup>st</sup> floor: Room 1.11

**How to get published?**

Peer-review process, Guidelines, Common mistakes and Deadlines

Prof. Dr. David Culbert (Historical Journal of Film, Radio&Television)

Prof. Dr. Tobias Hochscherf

Dr. Andreas Scheu (Editor of SCM: Studies in Communication & Media)

**16:00-16:30 BREAK**

**16:30-18:00 Workshop for doctoral Researchers, Postdocs and Postgrads**

IAMHIST and ELSYS: Burgstrasse 21, 1<sup>st</sup> floor: Room 1.11

**Country-specific career advice:**

**International career opportunities and paths for media researchers**

How to put together an international CV. How to find scholarships. How to find a job.

Prof. Dr. Matthias Bauer

Prof. Dr. David Culbert

Dr. Paul Lesch

Dr. Katharina Niemeyer

**16:30-18:00 Panels**

**6. Area 2, Hörsaal / Lecture Hall 20:**

**Introduction to the Early Cinema Landscape in Leipzig**

**Chair: J.-Prof. Dr. Florian Mundhenke**

Erik Laube, Leipzig/Germany:

*Early Forms of Cinema in the Leipzig Area around 1900 with Special Attention to Dir. Richard Laube and his Photographs at the Kosmos Theatre, Leipzig (1908-11)*

Philipp Ettel & Prof. Dr. Rüdiger Steinmetz, Leipzig /Germany:

*The Early History of the U.T. Connewitz (1912-1929)*

**18:30-19:30 BREAK**

**19:30-22:00 Film Screening at UT CONNEWITZ (Cinema, founded 1912)**

Live Piano Accompaniment by Tilo Augsten

*Neptune's Daughter* — James R. Sullivan (1914)

*Cabiria* — Giovanni Pastrone (1914)

## Friday, 1st July

### 9:30-11:00 Keynote 3, Hörsaal / Lecture Hall 8:

Prof. Dr. Jan-Christopher Horak, Los Angeles/USA:  
*Hugo Münsterberg: A German Jew (?) in America*

### 11:00-11:30 BREAK

### 11:30-13:00 Panels

**7. Area 1, Hörsaal / Lecture Hall 20:  
Practice and Discourse of Early Cinema  
Chair: Prof. Dr. Tobias Hochscherf**

Dr. Nora Gortcheva, Bremen/Germany:  
*Novel Experiences: Exhibition, Cinema, and Modernity*

Prof. Dr. Matthias Bauer, Flensburg/Germany:  
*Arnheim, Balázs and beyond: The Challenge of Sight and Sound*

Dr. Thunnis van Oorth, Middelburg/The Netherlands :  
*"P." on Film. Chaplain Henri Poels' Views on Catholics and Movie Going (1919)*

**8. Area 2, Hörsaal / Lecture Hall 16:  
Spotlights on Münsterberg's Personal and Scientific Biography  
Chair: Sebastian Heinisch**

Dr. Charlotte Lerg, Munich/Germany, Washington D.C./USA:  
*Münsterberg's Untimely Death. War, Scandal and Academic Freedom*

Emilie Langer & Sophie Franke, Leipzig/Germany:  
*Münsterberg's Aesthetical Psychology and Scientific Biography*

**9. Area 3, Hörsaal / Lecture Hall 17:  
Münsterberg's Concepts in the Light of Contemporary Reception Research  
Chair: Prof. Dr. Hans-Jörg Stiehler**

Dr. Denise Sommer & Dr. habil. Katrin Döveling, Leipzig/Germany: *Hugo Münsterberg – A Pioneer in Research on Emotional Film Reception. An Analysis of his Legacy in Use Today*

Irem Gokce Yildirim, East Lansing, Michigan/USA:  
*A Psychological Approach to Video Game Enjoyment. Experiments with Game Players under Pressure*

**13:00-14:30 BREAK**

**14:30-16:00 Panels**

- 10. Area 4, Hörsaal / Lecture Hall 20:  
Personalities and Stars of Early Film  
Chair: Charmaine Voigt**

Prof. Dr. Patrick Rössler, Erfurt/Germany: *Fallen Stars. Marketing the Actor: Early Mechanisms of Celebrity Construction on the Example of Ria Jende*

PD Dr. Henning Engelke, Frankfurt, Main/Germany:  
*The Dangerous Compromise:  
Curtis Harrington as Experimental Filmmaker, Film Critic and Hollywood Director*

- 11. Area 2, Hörsaal / Lecture Hall 16:  
Münsterberg's Psychological Roots  
Chair: Jun-Prof. Dr. Patrick Merziger**

Dr. Jeremy Blatter, New York/USA:  
*Hugo Münsterberg and the Psychotechnics of Everyday Life*

Prof. Dr. Annabel J. Cohen, Prince Edward Island/Canada:  
*Hugo Münsterberg's The Photoplay:  
Target of influential Neglect with Consequences for the Psychology of Film*

**16:00-16:30 BREAK**

**16:30-18:00 Visit of the *Wilhelm Wundt Room* at the Psychological Institute  
Neumarkt 9-19**

Prof. Dr. Erich Schroeger /Dr. Annerose Meischner-Metge/Dr. Andreas Mädebach,  
Leipzig/Germany:  
*Wilhelm Wundt and his Psychological Experiments:  
Exhibits from Wundt's office and laboratory*

**18:30-19:30 BREAK**

**19:30-22:00 Film Screening *UT CONNEWITZ* (Cinema, founded 1912)  
Live Piano Accompaniment by Tilo Augsten  
*Making a Living & Kid Auto Races at Venice* — Charlie Chaplin (1914).  
*The Student of Prague* — Stellan Rye (1913) (restored version by MUC  
Filmmuseum)**

## Saturday, 2nd July

### 9:30-11:00 Panels

**12. Area 1, Hörsaal / Lecture Hall 16:  
Film Theory – with Focus on Eisenstein  
Chair: Prof. Dr. Nick Cull**

Anna Luise Kiss, Potsdam-Babelsberg/Germany:  
*Rethinking Sergei Eisenstein's Typage Theory*

Dr. Victor Zatsepin, Moscow/Russia:  
*Some remarks on reception of W. James' and H. Münsterberg's ideas in the work of S.M. Eisenstein*

Dr. Daniel Wiegand, Stockholm/Sweden: *Taming Motion:  
On a Certain Tendency in Early Film Theoretical Writing*

**13. Area 3, Hörsaal / Lecture Hall 20:  
Münsterberg's Experiments in Contemporary Context  
Chair: Charmaine Voigt**

Prof. Dr. Michael Punt, Plymouth/UK: *The Temporal Image Research Laboratory (TTIRoL)*

Jane Hutchinson, Plymouth/UK: *Münsterberg's Imagination Machine*

Dr. Hannah Drayson, Plymouth/UK: *Suggestion and Apparatus*

**14. Area 5, Hörsaal / Lecture Hall 17:  
Drawing & Pushing the Boundaries of Audio-Visuality  
Chair: Karoline Darmüntzel**

Dr. Matthias Wittmann, Basel/Switzerland:  
*On Stereovision. With Hugo Münsterberg and Sergej Eisenstein at the 3D movies*

Dr. Fernando Ramos, Leipzig/Germany & Madrid/Spain:  
*The Mechatmysticism of Cinema. Technology and Aesthetics in the Work of José Val del Omar*

Dr. Hollis Griffin, Granville/(OH) USA:  
*Questions of Value in Media Criticism*

### 11:00-11:30 BREAK

**11:30-13:00 Panels**

- 15. Area 5, Hörsaal / Lecture Hall 17:  
Roosevelt's Biopics, Ships, Railways & Hale's Tours  
Chair: Prof. Dr. David Culbert**

Prof. Dr. Dean J. Kotlowski, Salisbury/USA & Salzburg/Austria:  
*The Political Cultural Uses of Film: Franklin D. Roosevelt's Biopics*

Dr. Rebecca Harrison, East Anglia/UK:  
*Screens Under Steam: Film Exhibition on Ships and Railways in Britain*

Mario Slugan, Chicago/USA:  
*Hale's Tours and the Myth of a Demented Fellow: Illusion, Immersion, and Imagination*

**END OF CONFERENCE**